



Hosted by:



## **EFTA Webinar: “Prepaid Cards, Money Laundering, and Terrorist Financing”**

### *Thwarting Prepaid Card Fraud*

**Tuesday, September 15, 2009  
1:00 to 2:30 pm ET**

***Invite your entire staff to attend at one low price per location!***

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### **About the Webinar:**

Prepaid cards have been singled out in a recent Homeland Security hearing and the 2009 National Threat Assessment as a way in which criminals can launder money. Join us for an insiders perspective on prepaid fraud trends and activities and learn about the measures that can be taken to combat this type of fraud.

Our panelists, drawing from their experience in Federal law enforcement are the Assistant Director, Strategic Planning, Office of Terrorist Financing and Financial Crimes, of the U.S. Department of the Treasury, Emery Kobor, and Chris Swecker, former Assistant Director of the FBI's Criminal Investigative Division. Both men have considerable experience working with the public and private sectors globally to identify and address weaknesses in the financial system that create opportunities for money laundering and terrorist financing. From a banking perspective we will hear from Kevin O'Neil, Product & Operations Head, Citi Prepaid Services to apprise us of fraud trends that Citi is seeing and the steps the bank is taking to mitigate them. Collectively they will tackle the tough issue of thwarting prepaid fraud by providing case studies based on their first hand experience.

**Hear from these experts:**



David Murray has been a policy advisor in the Treasury Department's Office of Terrorist Financing and Financial Crimes since May 2008. His area of expertise includes stored value and other emerging payment systems.



Chris Swecker, Esq. has 30 years' experience in law enforcement, national and corporate security and risk management. He is a former Assistant Director of the FBI's Criminal Investigative Division, and in 2003 served as the FBI's On Scene Commander in Iraq, where he led the Bureau's examination of counterintelligence and terrorism matters. As head of the FBI's Criminal Division Swecker led the Bureau's investigations into money laundering, organized crime and drug trafficking and financial crime matters.

Following nearly a quarter century with the FBI, Mr. Swecker served as Corporate Security Director and member of the Management Operating Committee for Bank of America. The bank's Security Operations Analysis and Command Center under his direction monitored and managed access control and security for over 6,000 branches, 18,000 ATMs and 450 administrative facilities. He has testified before Congress on topics such as identity theft, financial crimes, Internet crime, and data breach security. He has also appeared on such shows as *Good Morning, America*, *60 Minutes*, and *The Oprah Winfrey Show*.



Kevin O'Neill, Director, Product & Operations Head, Citi Prepaid Services oversees product management and operations. Previously he served as SVP of Product and Chief Operating Officer of Ecount, which was acquired by Citi in 2007. A financial services veteran, Kevin was a Senior Product Manager for Capital One, where he managed the company's Young Adult acquisition strategy. Prior to Capital One, Kevin worked in IT and operations consulting. He also previously worked at Sonoco, where he held numerous positions in sales and operations. Kevin holds an MBA from the College of William and Mary and a BA from Davidson College.

## Moderator:



Maria Arminio, President and CEO of Avenue B Consulting, specializes in strategic and business planning, market assessments, competitive analysis, and the evaluation of payment systems products, services, and technologies. She has consulted extensively in areas including credit and POS debit programs, ATM networks, advanced card products, electronic check conversion, retail operations, electronic benefits transfer, risk management, and e-business solutions.

## Who should attend?

Financial industry professionals in the following areas:

- ◇ C-level Officers
- ◇ Marketing
- ◇ Business Development
- ◇ Finance

## **How does the Webinar work?**

The live audio is delivered to your location over the telephone or your computer speakers. You can view the PowerPoint® presentations over the Internet. You and your colleagues at your location will have the chance to ask questions of the speakers during the one-hour session.

You need to have either Real Player or Windows Media Player installed on your computer. No other downloads or special hardware is required. A dial-up connection will also work.

